

Collaborative project acceleration

Assessing and adapting to ensure objectives of individual partners and those of the project are being met

A characteristic of successful projects is that the plan is continuously adapted. The trick is to remain true to the shared vision. This requires more than meeting milestones and writing adequate deliverable reports.

We help assess the project dynamically in terms of the process of collaboration. Partners who no longer believe in the shared vision can become an anchor that holds a project back. By maintaining an integrated view of all that is taking place we can help project leaders maintain the fitness of the collaboration. This also requires an almost constant process of planning and implementing new adaptations.

By facilitating issue oriented conference calls and meetings we build understanding of how the project is progressing and who is contributing. We can also implement a process of stand up calls and task/action tracking that delivers at least certainty that issues are being address.

We apply the methodologies described in Dave Allen's Getting Things Done. Being able to clearly define what the next action should be and who is going to carry it out can make a world of difference in terms of the rate of progress. We also organize projects using the online collaboration platform Teamwork.

We assist business developers, programme managers, project managers, and executive assistants who are focused on the process of collaboration. This helps to assure that both strategic tactical considerations are considered and acted upon.

Integration of multiple perspectives to creatively resolve barriers to progress

It is easy to think that creativity can be pushed to the background once you have the ideas and concepts that form a project nailed down. It is our experience that the most creativity is required during implementation of a project. The dynamic between multiple disciplines and perspectives can be harnessed to deliver a level of problem solving that far exceeds the speed of even the most diligent and determined individuals working on their own. One underappreciated source of creative input is that of stakeholders such as patients who can bring a perspective and diversity of expertise that is not present in typical project participants.

We are experts in facilitating the genius of a group. We have facilitated over 5,000 multi-stakeholder discussions and know how to listen to identify the creative solutions. It is often about making sure that all perspectives have been considered. Group genius is the underappreciated strength of collaborative projects; we make sure your project makes good use of group genius. We are also experts in the integration of diverse stakeholders into a project in a meaningful way.

Neutral moderation that transforms conflicts into opportunities

Conflict is a risk and an opportunity. When there is conflict it means that not everyone's perspective is being properly integrated. Calm and appropriate resolution of conflict always improves a collaborative project. Conflict that is allowed to become personal and emotional will destroy a project.

We function as neutral moderators to help you get the most of the inevitable conflicts that occur in collaborative projects. Sometimes this means even provoking a conflict when there are issues that are lurking in the background which no one is discussing. We work closely with project leaders and provide advice and support for coming to a rapid resolution.

Achieving a truly collaborative partnership through a process of continual communication

A truly collaborative partnership is about working together to achieve a common goal. This means that you need to create a team that includes members of diverse partner organizations.

It is also important to have iterative discussions. If you only meet every three months or less you won't have an integrated team.

It is often that it takes time once you have heard about an issue or an idea to think it through properly. Usually, it is the insights you have when your mind is more quiet that lead to creative solutions to problems. If you have to wait too long to discuss those insights with your partners, chances are they will be lost.

Our system for continual communication focuses on issue centered conference calls. We track each issue until it is resolved and capture not only decisions and actions but also the just of the discussion. This provides the right amount of structure and focus to enable the emergence of creative genius in a group. This also helps to assure that all partners are informed and have the opportunity to contribute.

Reduced administrative, planning, and communication hassles, more innovation

Collaborative partnerships require a specialized type of logistical support. The simple fact that you have to work between organizations creates logistical challenges you do not have when working internally. Indeed, logistic hassles can bog down the process of collaboration, and are undoubtedly a major source of collaboration fatigue.

We provide collaboration logistics experts who make the process of running a collaborative partnership much more efficient. This can range from the difficult challenge of arranging conference calls with multiple people with challenging schedules to the bureaucratic challenges of project reporting. You focus on innovation; our experts will make sure the logistics are handled.

Impactful communication about your innovations

An innovation no one knows about has no impact. Being able to frame innovations in terms of value propositions and impact requires both understanding the innovation and the principles of marketing. You also need to be savvy about methods of dissemination and content generation.

We have ample experience in disseminating the outputs of collaborative projects. We can help with websites, social media, and document preparation. This includes blogs, white papers, as well as scientific publications. We can set up a publication process that has been proven to generate and track substantial output from a collaborative partnership. Perhaps more importantly we also can integrate stakeholders such as patients into the process.

Get in touch

We believe that even the first call or meeting we have with you should provide you with some value. So, if you are struggling with forming your next collaborative project or just in the process of developing an collaborative project, get in contact with us. We assure you that our first discussion will provide help you need.

Our hope is that we can provide even more value through a deeper engagement. Our mission is to help make as many medical innovation collaborative projects successful as we can.

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