

Collaborative project formation

Truly innovative projects born out of group genius

It is very satisfying to see a basic concept evolve into an exciting project that generates enthusiasm. This happens when there is a convergence of expertise and perspective across multiple disciplines. And that is the challenge. Getting people to think together and develop a concrete concept for a project is not easy.

While integrating multiple perspectives is a challenge the opportunity to do so is also a strength. When facilitated and structured in an iterative manner the conflicts of a diverse group of experts can be turned into group genius. This requires identification of the connections and synergies between the ideas and concepts that are being discussed. We help by facilitating the discussion and providing some lateral thinking as a neutral moderator. This helps to identify some of the connections and opportunities that are easy to miss when you are focused on your own area of expertise.

Integrating the objectives of individual partners into the bigger picture of a collaborative project

Forming the concept of an innovative project requires an iterative approach and continual communication. We help facilitate this process and provide project frames around so that the discussion can be put into a set of concrete tasks and plans.

We use a 'collaboration value matrix' to integrate the individual benefit with broader common benefits. We also apply our business thinking skills to frame the developing project in terms of value proposition and impact.

Project plans that strike a perfect balance between structure and flexibility

Project planning can seem too restrictive. Science and innovation happen best in an iterative manner. Yet, some degree of planning is needed, if anything just to make sure there are enough resources to feasibly achieve the aims of the project.

We help you achieve the right balance between vision and feasibility. We help shape your ideas into quantifiable tasks, milestones, and deliverables that allow for a degree of flexibility so that you can still take advantage of opportunities that arise. Don't worry about the dreaded Gantt chart, we have got that covered too.

Get in touch

We believe that even the first call or meeting we have with you should provide you with some value. So, if you are struggling with forming your next collaborative project or just make the process of developing an innovative project, get in contact with us. We assure you that our first discussion will provide help you need.

Our hope is that we can provide even more value through a deeper engagement. Our mission is to help make as many medical innovation collaborative projects successful as we can.

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